

1  
2  
3  
4 **Economic Development Commission**  
5 **Regular Meeting Minutes**  
6 **May 6, 2013**  
7  
8

9 **Members Present:** Joseph Mirra, Chairman  
10 Richard Nunn, Vice-Chair  
11 Tom Collette  
12 Gary Fappiano  
13 Mark Gingras  
14 Rosemarie Preneta  
15

16 **Members Absent:** Jim Wolfe  
17

18 **Others Present:** Doreen DeSarro, Bus. Recruiter  
19 Don Roe, Ec. Dev. Coordinator  
20 Lynn Wolff, Secretary  
21 Eric Heredia, Record-Journal  
22

23 Chairman Joe Mirra called the meeting of the Economic Development Commission to order at  
24 6:35 p.m.  
25

26 1. **Discussion and Possible Action on Regular Meeting Minutes dated April 1, 2013** – Mark  
27 **Gingras made a motion to approve the April 1, 2013 meeting minutes as drafted; Dick**  
28 **Nunn seconded the motion.** The secretary noted that the word “in” on Line 69 needs to be  
29 changed to “until”. **The minutes as amended were approved by unanimous vote.**  
30

31 Rosemarie Preneta, Gary Fappiano and Don Roe arrived at 6:37 p.m.  
32

33 2. **Review of Monthly Expenditure Report and Discussion on Final Quarter Exp.** – Don Roe  
34 had no comments on the monthly report. Regarding final quarter expenses, after paying for an  
35 upcoming recruitment trip to visit up to three site selectors in the Boston area, staff anticipates  
36 total underruns will be about \$500 -\$1,000.  
37

38 3. **Staff Reports** - Doreen DeSarro distributed and reviewed the April marketing report (*copy*  
39 *attached*). The new banners were on display in the meeting room; Commissioners were  
40 pleased with the results. Mark Gingras asked if Doreen could use the banners at the upcoming  
41 MD&M show; Doreen said no because she will be at a REX booth paid for by UI and it wouldn't  
42 be appropriate.

43 Don Roe suggested having a discussion with REX about upcoming shows and other items;  
44 the Commissioners would like Ginny to come to an EDC meeting. Joe Mirra suggested that the  
45 Marketing Committee meet beforehand and come up with some questions for REX; Mark and  
46 Tom agreed.

47

#### 48 **4. Committee Reports**

- 49 • **Marketing** – Mark Gingras said Doreen DeSarro had already mentioned most of the items  
50 worked on by the Committee; i.e., the new banners and the trip to Boston. He mentioned  
51 that Gary Fappiano will be going with Doreen on the trip to Boston.
- 52 • **P&Z Liaison** – Joe Mirra had nothing to report.
- 53 • **Retention/Incentives** – Gary Fappiano reported that the list for the Key Account Program  
54 contains 19-20 companies right now. It might be reduced to 15; otherwise, he and  
55 Rosemarie might need help from other Commissioners. He will report more on this at the  
56 June meeting.

57 The Committee met tonight with the Assessor and discussed Personal Property and  
58 Real Estate incentive programs. Gary reported that no changes were expected for the  
59 Personal Property Tax Incentive Program. They talked about whether the Real Estate Tax  
60 Incentive Programs could be expanded to other uses. For the I-5, can hotels and medical  
61 labs be included? It will be necessary to check to see if these uses are allowable. The  
62 Committee will continue their review and come to the EDC when recommendations are  
63 finalized. Don Roe said the company that bought the uncompleted hotel has asked the  
64 Town for assistance. The company was told that the real estate program in the I-5 is for  
65 office. The Committee is looking to see if “transient residential use” covers hotels. Given  
66 this, the EDC may need to go to the Town Council with this one program before the other  
67 two, although it would be preferable to go for all three. Joe Mirra added that we have talked  
68 with the company and had several meetings. It is a good project and an asset to our  
69 community. Also, we are making sure the company is aware of other State opportunities.

70

#### 71 **6. Regional Matters (CCAED, GNHCofC, NHMA, QCofC, REX, WA –**

72 CCAED – Doreen DeSarro said she and Don will be meeting with this group on May 7. The  
73 deadline for the next e-newsletter is due to Web Solutions at the end of this week; only 2 of the  
74 5 communities have submitted their articles to date.

75 Quinnipiac Chamber of Commerce – Don Roe said the Chamber is looking for new  
76 members for their Board; he asked that any EDC member interested should contact him.

77 Workforce Alliance – Don said they will continue working with WA to address follow-up with  
78 those who attended the workshops.

79

80 7. **Community Involvement** – Doreen DeSarro said she received an e-mail from Midstate  
81 Electronics regarding whether the EDC members have any interest in operating an Exchange  
82 Club locally. If anyone is interested, please let her know.

83

84 **There being no further business, Rosemarie Preneta made a motion to adjourn the**  
85 **meeting at 7:10 p.m.; Dick Nunn seconded the motion. By unanimous vote, the motion**  
86 **carried.**

87

Sincerely,

88

89

Lynn M. Wolff, Secretary

90

91

92

93

Attachment

94

95

96

97