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4 **Economic Development Commission**  
5 **Regular Meeting Minutes**  
6 **June 3, 2013**  
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9 **Members Present:** Richard Nunn, Vice-Chair  
10 Tom Collette  
11 Gary Fappiano  
12 Mark Gingras  
13 Rosemarie Preneta  
14 Jim Wolfe  
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16 **Members Absent:** Joseph Mirra, Chairman  
17

18 **Others Present:** Doreen DeSarro, Bus. Recruiter  
19 Don Roe, Ec. Dev. Coordinator  
20 Lynn Wolff, Secretary  
21 Eric Heredia, Record-Journal  
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23 Vice-Chairman Dick Nunn called the meeting of the Economic Development Commission to order at  
24 6:35 p.m.  
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26 1. **Discussion and Possible Action on Regular Meeting Minutes dated May 6, 2013** – Jim  
27 Wolfe made a motion to approve the May 6, 2013 meeting minutes as drafted; Mark  
28 Gingras seconded the motion. The minutes were approved by unanimous vote.  
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30 2. **Review of Monthly Expenditure Report** – The secretary had no comments on the April monthly  
31 report and said staff still anticipates total underruns will be about \$1,000.  
32

33 3. **Staff Reports** - Doreen DeSarro distributed and reviewed the May marketing report (*copy*  
34 *attached*). She reported that the EASTEC Manufacturing trade show was well worth the trip. The  
35 MD&M trade show in Philadelphia, PA occurs in June; Doreen had planned to go with REX but  
36 Don Roe now plans to attend. Also, Doreen, Gary Fappiano and Tom Marano made a trip to  
37 Boston, MA to meet with three site location companies; all felt it was very interesting and  
38 worthwhile. Doreen will talk with the Marketing Committee about how to best keep in touch with  
39 these companies (one of the executives they met with suggested keeping in touch with a series of  
40 short e-mails about Wallingford companies expanding, moving in or leaving).

41 Update on Downtown – Doreen said the Restaurant Hop was very successful; the Gardeners’  
42 Market will be open each Saturday starting on July 13; and, in preparation of Celebrate  
43 Wallingford, the Rotary Club/Interact Club and WCI will sponsor a competition among high school  
44 students to paint fire hydrants and arrange for hot air balloon rides. Also, the Adopt-A-Bench  
45 program should start this summer; Jim Wolfe reviewed the progress on this bench program.

46  
47 Rosemarie Preneta, Gary Fappiano and Don Roe arrived at 6:37 p.m.

48  
49 Mark Gingras suggested that WCI do some advertising of this program; he hasn’t seen anything  
50 about it yet and wants to participate. Jim said he would mention this to WCI.

51 Mark asked Doreen about a business called “Crush”; Doreen said that this company has been  
52 in Wallingford for about a year.

53

#### 54 4. Committee Reports

55 • **Marketing: Motion to Allow Adoption of FY2013-14 Marketing Plan by Marketing**  
56 **Committee – Mark Gingrad made a motion to allow the adoption of the FY2013-14**  
57 **Marketing by the Marketing Committee; Tom Collette seconded the motion.** Don Roe  
58 said, in previous years, the EDC approves the plan at the June meeting. However, the next  
59 one-year plan is not yet complete. Since the EDC is not scheduled to meet until September,  
60 allowing the Marketing Committee to approve its adoption will ensure that work for the next  
61 fiscal year can begin in July. **By unanimous vote, the motion carried.**

62 • **P&Z Liaison** – Jim Wolfe said the Planning & Zoning Commission has not been very active,  
63 due to the economy. Jim stated that Joe Mirra hopes the PZC gets going on the Incentive  
64 Housing Zone; the PZC wants to do a traffic study but doesn’t have the money in its budget  
65 for such a study.

66 Jim said that Wallingford doesn’t have a lot of vacant property available in Town and  
67 asked Don Roe about the possible expansion in the Barnes Park. Don said, years ago, the  
68 EDC did a study on the IX property and had two “tracks” for this property: expansion of the IX  
69 area/acreage; and looking to expand some of the IX uses in the I-5 zone. Jim wants to talk  
70 about vacant property in the next fiscal year.

71 • **Retention/Incentives** – Gary Fappiano reported that the Committee focused on the  
72 downtown. Regarding the Façade Program, staff will look at two programs available through  
73 the state. The Committee doesn’t have any plans to change the Personal Property Tax  
74 Incentive Program but might propose expansion of uses in the I-5 Real Estate Tax Incentive  
75 Program. Don Roe added that the current incentive programs expire December 31.

76

77 **6. Regional Matters (CCAED, GNHCofC, NHMA, QCofC, REX, WA –**

78 CCAED – Doreen DeSarro gave a brief report on the meeting with Don Roe and  
79 representatives from Southington and Meriden in May (Cheshire and Berlin were unable to  
80 attend).

81 New Haven Manufacturers Association – Don Roe reminded members that June 6 is the  
82 annual meeting for this organization.

83 Quinnipiac Chamber of Commerce – Don Roe said the Chamber’s annual meeting is also on  
84 June 6; this will be his last Board meeting. Dick Nunn added that the Chamber plans to honor  
85 past presidents at the annual meeting; both he and Joe Mirra have been invited.

86 REX – Don said that in order to continue to be eligible for EDA funds, the Comprehensive  
87 Economic Development Strategy (CEDs) must be updated every five years. EDC members can  
88 go on-line to review and/or comment on this update. Also, a copy of the Director’s Report for May  
89 was distributed for review. REX is joining/merging with the New Haven Economic Development  
90 Corporation and has relocated its office to New Haven. Ginny Kozlowski is the new Executive  
91 Director overseeing the organization. Don plans to talk with Ginny when they travel in June to the  
92 MD&M Trade Show and to learn more about getting an update from her for the EDC.  
93

94 **7. Community Involvement** – A copy of the Superintendent of School’s newsletter was distributed  
95 for review. Also, Don Roe said the David J. Doherty Annual Golf Tournament will be held on  
96 July 2, 2013.  
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98 **There being no further business, Tom Collette made a motion to adjourn the meeting at**  
99 **7:20 p.m.; Mark Gingras seconded the motion. By unanimous vote, the motion carried.**

100  
101 Sincerely,

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104 Lynn M. Wolff, Secretary  
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106 Attachment  
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