

**Economic Development Commission
Special Meeting Minutes
August 2, 2010**

Members Present:

**Richard Nunn, Chairman
Joseph Mirra, Vice-Chairman
Tom Collette
Mark Gingras
Rosemarie Preneta
Jim Wolfe**

Members Absent:

Gary Fappiano

Others Present:

**Don Roe
Doreen DeSarro
Luther Turmelle, N.H. Register**

Chairman Dick Nunn called the special meeting of the Economic Development Commission to order at 6:35 p.m.

1. **Approval of Minutes dated June 7, 2010** – Jim Wolfe made a motion to approve the June 7, 2010 minutes with no changes; Mark Gingras seconded the motion. By unanimous vote, the motion carried.
2. **Marketing Charette** – Mark Gingras said that 67% of the surveys have been returned, which he heard was a respectable number. Mark and Don explained that there are two next steps identified for the workshop tonight. The first is to take the raw data, i.e. all the responses to each question, and distill these into basic, more generalized summary statements. Step two is to then brainstorm about marketing strategies and options using the summary information; these may overlap and/or vary based on whether the target is in-house (within Wallingford) or outside our Town.

The EDC then spent the remainder of the meeting completing step one. Mark indicated that the subcommittee will tackle step two at their August 11 subcommittee meeting.

There being no further business, Joe Mirra made a motion to adjourn the meeting at 8:25 p.m.; Jim Wolfe seconded the motion. By unanimous vote, the motion carried.

Sincerely,



Lynn M. Wolff