

§6.9.C – Signs Requiring Registration

1. Temporary advertising signs, either attached or freestanding, are allowed up to six (6) times per calendar year for a period not to exceed fourteen (14) days per occasion.
2. Temporary advertising signs shall be subject to the following requirements:
 - a. All signs shall be professionally prepared.
 - b. Only one (1) sign per business may be displayed at any one time, except on corner lots and through lots, which shall be permitted one sign on each street abutting the property.
 - c. Signs shall be placed on the lot on which the business is located, not on any Town or State ROW and shall not block any sight line.
 - d. Signs may be displayed for up to fourteen (14) days per occasion and must be removed by the close of business of the last day. A minimum of fourteen (14) days must elapse before that business may again display a temporary advertising sign.
 - e. Freestanding signs must be constructed of rigid material and may not exceed 8.5 sq.ft. in size and shall exclude A-frame style signs.
 - f. Wall mounted banners must be constructed of fabric or plastic material and their size shall not exceed one (1) square foot for each lineal foot of the building where the primary entrances and/or display windows are located; maximum 40 sq.ft.
 1. In a mixed-use or multi-tenant building, the total banner area permitted for each business shall be pro-rated on an equitable basis, such as the building face for that tenant.
 2. The maximum size of all banners on a building shall not exceed 40 sq.ft.
 - g. Signs shall not be illuminated.
 - h. Temporary advertising signs shall not be permitted in R, RU or RM zoning districts.
 - i. The applicant must register prior to the placement of a temporary advertising sign. Any business that violates any of the requirements of Subsection (2) of these regulations regarding temporary signs shall not be granted a temporary permit registration for one (1) year following the date the violation is recorded.